



With the new **Head & Shoulders Nourishing Collection**, women don't have to choose between beautiful and flake-free* hair. The no-compromise formula combines naturally-derived, nourishing ingredients with proprietary scalp technology.

When used regularly, the Head & Shoulders Nourishing Collection delivers naturally beautiful hair that's 100% flake-free* for life:

- The Nourishing Collection relieves dandruff and its associated symptoms while providing cleansing and moisturizing benefits for more naturally beautiful hair.
- Upon use, a blend of carefully selected ingredients efficiently targets areas where they're needed most – on the scalp and along the hair fiber, from root to tip.
- The collection's lavender scent provides a calming in-shower experience.

*visible flakes; with regular use



About Head & Shoulders Nourishing Collection

Technology:

- The Nourishing Collection contains a unique blend of ingredients – guar bean and cotton. The shampoo formula has a targeted system that delivers cleansing, conditioning, and anti-dandruff benefits where they are needed the most on the hair and scalp.
- A vibrant combination of crisp fruits, florals and clean musks results in a beautiful lavender scent:
 - Top notes include a blend of pink grapefruit, juicy red apple and pear
 - Middle notes form a bouquet of violet, jasmine and lavender
 - Base notes comprise musk, cedar wood and amber

Availability

The Head & Shoulders Nourishing Collection will be available at mass-market, drugstore and ecommerce retailers across North America beginning January 2016.

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