

AMBITION 2030:

ENABLING AND INSPIRING POSITIVE IMPACT IN THE WORLD



We will focus on our brands, supply chain, society and our employees to enable and inspire positive impact for the environment and society.

BRANDS



Use the power of innovation and our brands to delight consumers and drive positive impact.

- 100% of our leadership brands will enable and inspire responsible consumption
- 100% of our packaging will be recyclable or reusable
- We will build even greater trust through transparency, ingredient innovation, and sharing our safety science

SUPPLY CHAIN



Reduce our footprint and strive for circular solutions.

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- We will protect and enhance the forests we depend upon
- We will improve livelihoods of palm smallholders by increasing yields from existing lands

SOCIETY



Create transformative partnerships that enable people, the planet and our business to thrive.

- We will find solutions so no P&G packaging will find its way to the ocean
- We will protect water for people and nature in priority basins
- We will advance recycling solutions for Absorbent Hygiene Products

EMPLOYEES



Engage and equip P&G employees to build sustainability thinking and practices into their work and their communities.

- We will integrate social and environmental sustainability as a key strategy in our business plans
- We will educate employees across all levels
- We will reward progress and integrate recognition in the individual's performance assessment