

Fama V. Francisco



President, Global Feminine Care

Residence

Cincinnati, Ohio, USA

Birthplace

Manila, Philippines

Education

University of the Philippines, B.S. Business Administration and Marketing, 1989

Date Joined P&G

April, 1989

Year

2015

President, Global Feminine Care

2015

Vice President and Brand Franchise Leader, Global Feminine Care

2011

Vice President, North America Baby Care

2008

General Manager, Global Baby Care Innovation

2005

Marketing Director, Global Baby Care Upstream Innovation, and Global Baby Wipes

2002

Marketing Director, Global Baby Care, Developing Markets

2000

Marketing Director, Northeast Asia Baby Care

1996

Associate Marketing Director, Baby and Feminine Care, Philippines

1992

Brand Manager, Hair Care and Cosmetics, Philippines

1989

Sales Manager, Central Manila District, Philippines

Recognition

Ad Age, Women to Watch 2016

Financial Times, UPstanding 100 Executive Power List, 2016

2015 Brand Innovators, Top Women to Watch

Philippine Marketing Association, National Agora Award for International Excellence

Bank of the Philippines, Excellence in International Business Awardee

YWCA Rising Star

Cincinnati Business Courier, "Forty Under 40"

Deloitte and Touche, "Wise Women"