

# Charles E. Pierce

Group President, Global Grooming



## Birthplace

New York, New York, USA

## Education

University of Chicago  
M.B.A., 1980

Duke University  
B.S.E., 1977

## Date Joined P&G

August 4, 1980

## Year

## Position Held

2015	Group President, Global Grooming
2013	Group President, Global Oral Care, and New Business Creation and Innovation
2008	Group President, Global Oral Care
2007	Group President, Global Oral Care, Coffee and Snacks
2005	President, Global Oral Care
2001	President, Global Family Care
1999	Vice President, Global and North America Commercial Products Group
1997	Vice President and General Manager, Commercial Products Group, USA
1995	Vice President and General Manager, Laundry Products, USA
1994	Vice President and General Manager, Hard Surface Cleaners, USA
1991	General Manager, Hard Surface Cleaners, USA
1990	Advertising Manager, Hard Surface Cleaners
1988	Associate Advertising Manager, Cheer, Oxydol and Era
1987	Associate Advertising Manager, Cheer, Oxydol and Hispanic
1985	Brand Manager, Cheer
1983	Brand Manager, Solo and Dreft
1982	Assistant Brand Manager, Era
1981	Assistant Brand Manager, Gain, Special Assignment
1981	Sales Training, Louisville
1980	Brand Assistant, Bold

## Affiliations and Activities

Greater Boston Chamber of Commerce, Board of Directors

Cincinnati Musical Festival Association, Board of Trustees, Former Member  
Instill Corporation, Former Director (Observer)

International Foodservice Manufacturers Association, Former Director  
Efficient Foodservice Response, Executive Committee, Former Director