

# Carolyn Tastad

**Group President  
North America, Selling & Market Operations**



## **Residence**

Cincinnati, Ohio, USA

## **Birthplace**

Saskatchewan, Canada

## **Education**

University of Saskatchewan  
B. Commerce Honors 1983

## **Date Joined P&G**

June 6, 1983

## **Year**

## **Position Held**

2015	Group President, North America, Selling & Market Operations
2014	Global Customer Business Development Officer
2012	Vice President, Global Market Strategy and Planning
2005	Vice President, Global Prestige MDO
2005	Vice President, North American MDO Gillette Integration Leader
2004	Vice President, CBD, Canada
2001	Manager, CBD, North Region, NA
1999	Director, CBD, Albertsons, USA
1997	Director, CBD, Fine Fragrances, Western Hemisphere
1995	Associate Director, CBD, Fine Fragrances, USA
1993	Associate Director, CBD, Cosmetics, USA
1993	District Manager, CBD, Special Assignment, USA
1990	District Manager, CBD, Shoppers Drug Mart, Canada
1989	District Manager, CBD, Health and Beauty, Canada
1988	Unit Manager, CBD, Health and Beauty, Canada
1987	Customer Service Manager, Ontario and Atlantic, Canada
1986	Special Assignment, Sales, Health and Beauty, Canada
1985	Systems Analyst, Management Systems, Canada
1983	Analyst, Management Systems, Canada

## **Affiliations and Activities**

Kellogg Company, Board of Directors

Grocery Manufacturers Association, Board of Directors

Cincinnati Museum Center, Board of Trustees