

# R. Alexandra Keith

President, Global Hair Care and Beauty Sector



## Residence

Singapore

## Birthplace

Heidelberg, Germany

## Education

University of Arizona, B.S.  
Chemical Engineering, 1989

## Date Joined P&G

October 1, 1989

## Year

## Position Held

2017	President, Global Hair Care and Beauty Sector
2014	President, Global Skin and Personal Care
2013	Vice President, Fabric Care, North America and Brand Franchise Leader, Downy-Lenor, and Sector Brand Building Organization Leader
2011	Vice President, Fabric Care, North America and Brand Franchise Leader, Downy-Lenor
2010	Vice President, North America Fabric Care
2009	Vice President, Beauty and Grooming Breakthrough Design Team
2006	General Manager, Deodorants/Male Personal Care, Global Design and North America, Old Spice Franchise Leader
2003	Marketing Director, Global Deodorants
2000	Marketing Director, North America Personal Cleansing
1998	Brand Manager, Olay Body Care
1995	Assistant Brand Manager, Olay Facial Care
1995	Team Leader, Skin Care Logistics, Product Supply
1994	Department Manager, Skin Care Logistics, Product Supply
1991	Manager, Contract Manufacturing Logistics, Product Supply
1989	Team Manager, Product Supply

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## **Affiliations and Activities**

Cosmetic Executive Women, Board; 2016-present; Member 2002-present

Personal Care Products Council, Board of Directors, 2015-present

National Underground Freedom Center, Board of Directors, 2012-2016

American Cleaning Institute, Board of Directors, 2012-2014

Go Vibrant, Board of Directors, 2011-2014

P&G Corporate Fine Arts Fund, Campaign Chair, 2009-2010

Girls on the Run of Cincinnati, Board of Directors, Development Co-Chair, 2008-2015

Cincinnati Ballet, Board of Directors, 2002 and 2007

P&G Advancement of Women Task Force, Marketing Chair, 1998 Women's Symposium, 1998

## **Recognition**

Cosmetic Executive Women Achiever, 2010

*Advertising Age* "Women to Watch," 2006