

Marc S. Pritchard



Chief Brand Officer

Residence

Hunt Valley, Maryland, USA

Birthplace

Oakland, California, USA

Education

Indiana University, Bloomington,
B.S., Finance, 1982

Date Joined P&G

May 17, 1982

Year Position Held

2014	Chief Brand Officer
2009	Global Brand Building Officer
2008	Global Marketing Officer
2007	President, Strategy, Productivity & Growth
2006	President, Global Strategy
2004	President, Global Cosmetics and Hair Colorants
2004	President, Global Cosmetics, Global Deodorants, Old Spice and Global Retail Hair Colorants
2003	President, Global Cosmetics & Personal Care
2002	Vice President, Global Cosmetics & Personal Care
2000	Vice President, Cosmetics, Global Design and North America/Latin America Profit
1999	Vice President, Cosmetics, North America and Latin America
1996	Vice President and General Manager, Cosmetic & Fragrance Products, USA
1996	General Manager, Special Assignment (Corporate Information Technology Strategy)
1994	General Manager, Skin Care Products
1993	Marketing Director, Oral Care Products
1992	Associate Advertising Manager, Oral Care Products
1990	Associate Advertising Manager, Hair Care Products
1989	Brand Manager, Secret Anti-Perspirant & Deodorant
1988	Assistant Brand Manager, Sure Anti-Perspirant & Deodorant
1988	Associate Director, Comptroller's Division (Business Strategies)
1986	Corporate Financial Analyst, Comptroller's Division
1985	Senior Financial Analyst, Tissue Products, Paper Division
1984	Profit Forecaster, Paper Division
1982	Manager, Mehoopany Plant Accounting
1982	Cost Analyst, Paper Division

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Affiliations and Activities

Association of National Advertisers, Chairman of the Board

Ad Council Board of Directors, Member and Former Chairman of the Board

American Advertising Federation, Advertising Hall of Fame, Former Vice Chairman

Indiana University Kelley School of Business, Dean's Council

World Trade Center Institute of Baltimore, Board of Directors

Personal Care Products Council Board of Directors, Former Member and Chairman of the Board

Recognition

Advertising Age #1 Power Player, Marketing Industry Worldwide, 2008, 2009