



Breakthrough **Febreze with OdorClear™ Technology** cleans away odors in two simple ways: seeking out bad odors, and cleaning away odors by deactivating them and replacing them with a light, fresh scent. Febreze with OdorClear Technology sucks in odors like a vacuum with special technology that travels through the air to seek out and clean away odor molecules—for good.

Febreze with OdorClear™ Technology removes tough, lingering odors better than ever before.

- This proprietary technology seeks out and cleans away odor molecules—instead of just masking them—stopping them from lingering and traveling.
- The new formula upgrade combines odor-eliminating ingredients, including natural ingredients like Cyclodextrin (found in corn starch) and Citric Acid (found in lemons) to create OdorClear Technology.
- New fragrance formulas provide longer-lasting freshness over time, even after odors have been cleaned away.
- Our toughest formula to date, Febreze with OdorClear Technology is available in all product forms: Febreze Air™, Febreze Fabric™, Febreze Car™, Febreze Home™ device and Febreze Plugs™.
- For consumers sensitive to fragrance, Febreze Fabric Refresher Free eliminates odors without the scent.

About Febreze with OdorClear Technology

Febreze with OdorClear Technology provides a unique combination of odor-elimination technologies that work together to clean away bad odors:

- **Odor Trappers** – the patented Cyclodextrin molecule, derived from corn starch, has a unique “donut” shape that traps and locks away odors.
- **Odor Convertors** – reactive perfume ingredients bond with bad odors to neutralize them and remove them from the air by increasing their weight.
- **Odor Neutralizers** – buffering agents like Citric Acid, found in lemons, stop odors by balancing their pH to make it more water-like.
- **Odor Magnet (Fabric only)** – this polymer attracts lingering odors and extracts them from fabrics so they don’t smell as it releases a fresh scent.

Availability

Febreze with New OdorClear Technology is available in all forms of Febreze products as of December 2016, at drugstores, food stores and mass merchandisers across the United States.

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