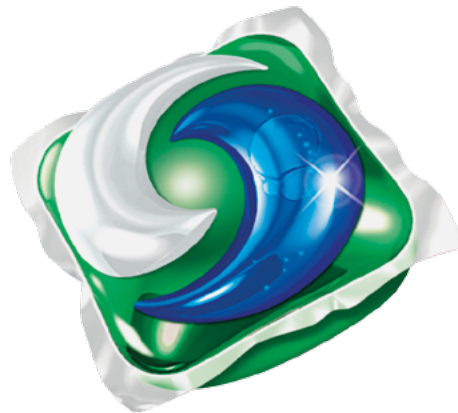




New **Tide® PODS™ Plus Downy®** provides four benefits with one convenient, easy-to-use pac: cleaning, stain removal, brightening, and protection from fading and stretching.

This innovative conditioning detergent turns the washing machine into a safe place and helps consumers clean and protect the clothes they love:

- The product is suitable for fabrics that traditionally cannot be washed with fabric softeners but could benefit from conditioning, such as performance and fitness apparel.
- When Tide PODS Plus Downy is paired with Downy Fabric Conditioner, together they provide an extra layer of anti-aging protection against stretching, fading and fuzzing.
- The pacs can be used in all machines and will dissolve in any temperature.



About Tide PODS Plus Downy Technology:

- Patented three-chamber design allows chemistries that are incompatible in liquid form to exist harmoniously in the pac until they are combined in the wash cycle, enabling benefits that could never be achieved with liquid detergent.
- Proprietary ingredients condition the wash water as well as the garments in it.

Availability

Tide PODS Plus Downy is available in popular Downy April Fresh scent at food, drug and mass market retailers throughout the U.S.

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