

Fama V. Francisco



President, Global Feminine Care

Residence

Cincinnati, Ohio, USA

Birthplace

Manila, Philippines

Education

University of the Philippines, B.S. Business Administration and Marketing, 1989

Date Joined P&G

April, 1989

Year Position Held

2015	President, Global Feminine Care
2015	Vice President and Brand Franchise Leader, Global Feminine Care
2011	Vice President, North America Baby Care
2008	General Manager, Global Baby Care Innovation
2005	Marketing Director, Global Baby Care Upstream Innovation, and Global Baby Wipes
2002	Marketing Director, Global Baby Care, Developing Markets
2000	Marketing Director, Northeast Asia Baby Care
1996	Associate Marketing Director, Baby and Feminine Care, Philippines
1992	Brand Manager, Hair Care and Cosmetics, Philippines
1989	Sales Manager, Central Manila District, Philippines

Affiliations & Recognition

Every Child Succeeds, Board of Directors, Member

Ad Age, Women to Watch 2016

Financial Times, UPstanding 100 Executive Power List, 2016

National Diversity Council, Most Powerful and Influential Woman's Award 2016

2015 Brand Innovators, Top Women to Watch

Philippine Marketing Association, National Agora Award for International Excellence

Bank of the Philippines, Excellence in International Business Awardee

YWCA Rising Star

Cincinnati Business Courier, "Forty Under 40"

Deloitte and Touche, "Wise Women"