

Mohamed Samir



President, Organization Design

Residence

Dubai, UAE

Birthplace

Cairo, Egypt

Education

American University, Cairo.
B.A. Business
Administration, 1989

Date Joined P&G

August 1, 1989

Year	Position Held
2018	President, Organization Design
2014	President, India, Middle East and Africa (IMEA) Selling & Market Operations
2013	Vice President, Fabric Care, Western Europe, Central and Eastern Europe, Turkey
2010	Vice President, Fabric Care, Western Europe
2008	Vice President, Marketing and Future of Productivity and Growth, Central and Eastern Europe, Middle East and Africa (CEEMEA)
2007	Vice President, Near East
2005	General Manager, Near East (Egypt and Levant)
2004	General Manager, Levant
2001	Country Manager, Levant and Cyprus
1999	Country Manager, Yemen
1998	Marketing Director, Lenor and New Business, Western Europe
1996	Marketing Manager, Lenor and New Business, Western Europe
1995	Special Assignment, Advertising Development, Brussels
1993	Brand Manager, Fabric and Baby Care, Egypt
1991	Brand Manager, Beauty Care, Egypt
1989	Brand Assistant and Assistant Brand Manager, Fabric Care, Egypt

Affiliations and Activities

World Economic Forum - Member

Advisory Board AUC Business School - Member

Egyptian Research Institute - Member